



# PHARMIMAGE

Platforms and competences for pharmacology

## PARTNER

## PLATFORMS

## PROGRAMS



KNOWLEDGE & E-PATHOLOGY

Telemedicine network systems applied  
to medical imaging & Telediagnosics

### A BRIEF HISTORY OF OUR COMPANY AND HOW IT STARTED

The French Company CCITI has been created in 2004 (Dijon - Burgundy) by several pathologists who have anticipated borrowing in medical care and public health. More precisely, three objectives are followed:

- An access to a quality care in the whole country, for each patient (despite the retirement of the medical profession, who is an aging body, the less of specialized experts, and the geographical breakdown);
- To improve the medical organization, in order to control costs and fees of Public Health (with benchmarking and formation of new doctors);
- An ambitious anti-cancer policy to warrant the development of the specialized sectors.

#### Actions ways:

- Time optimized: the medical expert can limit administrative work, unnecessary travels;
- Networking though a technical support should be improved in local areas;
- Open information interchange Medias should be improved; "lateral" (inter-professional) networks should stand in the whole territory.

### Medical heal is a prior challenge in the 21st Century.

CCITI's project stands in the field of sustainable development: - in space: each inhabitant should access to the best practices and the same resources; - in time: we should convey medical expertise to next generations

To preserve the future of incoming generations through combined economic performance and respect of environment and mankind is one of the goals of CCITI, considering that public health is a priority challenge for individuals, people and countries.

CCITI's purpose consists in the knowledge apportion, and facility access to best medical practices for countries with emerging economies.

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## OUR BUSINESS ACTIVITY

In a context of demography evolutions and output budgeting, institutions are looking for solutions to improve the medical care organization, and the quality care.

Internet, new information and communications technologies, digital imaging, collaborative network, should be better used in the field of public health. For these reason, CCITI's stockholders decided to introduce solutions developed by industrial field, in order to overcome challenges:

- To improve system's performed without increasing its costs;
- To convey know-how;
- To promote Research and Development;
- To maintain the high level of competences of medical professional, to improve the quality control, the efficiency, and to facilitate access to best practices (benchmarking).

Since 2004, CCITI invests its own funds to valid its business, technological and political plan. The first target was the anatomo-cytopathologist field.

Results of the first step:

- True opportunities and time to market based on challenges for Public Health;
- Validation of economy growth model;
- Innovation with added value, due to the synergy between abilities of founders (liberal profession, high graduate doctors, software and knowledge management expert);
- Dynamics partnerships (Zeiss, Hôtel Dieu Paris, Hôpitaux Civils de Lyon, Burgundy Medicine Institute, URCAM of Burgundy, CNRS Laboratories, ONCODESIGN, etc.)

At the second step (between 2008 and 2009), the target consists in an operational and industrial demonstration (in-service proving requirements) with the "anapath" field.

## THE CCITI'S INNOVATION MAY:

- Allow collaborative network of pathologists, based on a digital medical record;
- Reduce administrative work and facilitate collaboration between technicians and pathologists;
- Use new system of digital imaging;
- Propose new formation tools "on-line";
- Distribute new management tools for decision making
- Propose new tools for appreciating professional abilities;
- Be an interface with multi-professional networks;
- Facilitate quality control and update abilities.

The platform of CCITI could change professional practices by facilitating network, safe clearance working, though innovative technology.

This dynamic task force is a new network model, which bind of Health care quality and economy. Patients, pathologists and institutions use a «win-win» new system.

Mr. Eric BRUNET is the CEO; he is the first stockholder, and Graduate in Artificial Intelligence (Technological University of Compiègne). Nowadays, CCITI employs 6 people.

## THE INNOVATORY PROJECT OF CCITI HAS STILL BEEN CONSECRATED BY:

- ▶ EUROPE & FEDER (financial support);
- ▶ OSEO-ANVAR "Innovation" label: CCITI is entitled to receive public funds as FCPI;
- ▶ OSEO-ANVAR (financial support);
- ▶ "Young Innovative Enterprise" Award, by French Economical Department;



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